



ART & HISTORY MUSEUMS  
MAITLAND

## 2016-2017 SUPPORT OPPORTUNITIES

**WHO WE ARE:** With five museums nestled minutes north of Downtown Orlando, the Art & History Museums – Maitland (A&H) offers nationally renowned exhibitions, acclaimed hands-on programs, award winning special events, and beautiful gardens. Founded in 1937, the A&H's Maitland Art Center is the only **National Historic Landmark** in the four county area.

**WHAT WE DO:** The A&H engages and inspires children, adults, professional artists and historians through artist residencies, hands-on education programs, studio art instruction, interactive exhibitions, films, lectures, open studios, camps, outreach, research, preservation, special events, and professional development opportunities.

**HOW YOU CAN HELP:** We need your support to provide life changing experiences on and off our campuses. Whether you are interested in sponsoring our events or exhibitions, or if you want to donate to keep our classrooms well stocked and our historic sites preserved through our philanthropic opportunities, we thank you.

### SPONSORSHIPS { yes, sign me up! }

#### EXHIBITIONS:

- ☐ \$2,500 Presenting Sponsor (Top Billing through exhibition run, Culture Pop Admission for 10)
- ☐ \$1,500 Sponsor (Acknowledgement in Galleries, Opening Admission for 4)

#### CULTURE POP!:

- ☐ \$1,000 Sponsor x \_\_\_\_ of Events (Top Billing, Admission for 10)

#### Art31 PARTNERS:

- ☐ \$3,000 Partner (Acknowledgement on marketing materials including drive market print and online, Admission for 10 to your choice of Art31 events)

#### PARTICIPATION:

- ☐ \$5,000 Presenting Sponsor (Top Billing, Corporate Table for 8)
- ☐ \$3,000 Gold Arts Sponsor (Acknowledgement on marketing materials, Corporate Table for 8)
- ☐ \$1,500 Silver Sponsor (Acknowledgement on marketing materials, 4 Tickets)
- ☐ \$1,200 Corporate or Friends Table (Table for 8)

*Single Ticket \$150 Not-Yet-Members; \$120 for Members*

### PHILANTHROPIC SUPPORT

#### LANDMARK SOCIETY:

- ☐ \$10,000 Campus Restoration Guild
- ☐ \$5,000 Artist-in-Residence Guild
- ☐ \$2,500 Artist-in-Action Guild
- ☐ \$1,000 Landmark Society Member

"More than ever, museums are an integral part of the foundation of our civic life in America. They help us understand each other, as well as ourselves, and in doing so allow us to face the challenges of the future, grounded in the lessons of our shared history." – Ford W. Bell

#### ANNUAL GIVING:

We would like to make a gift to the A&H Annual Fund of \$ \_\_\_\_\_

(During the United Arts Collaborative Campaign, your gift will be matched 15% by United Arts of Central Florida)



# EXHIBITIONS



Throughout the year, celebrate traditional Victorian holidays at the Waterhouse Residence Museum

**HAUNTED WATERHOUSE:** October 20 - 30, 2016.

**HOLIDAYS AT THE WATERHOUSE:** Nov. 17, 2016 – Jan. 10, 2017.

**SPRINGTIME AT THE WATERHOUSE:** March 10 - May 15, 2017



**JOHN PETREY || DEREK GORES: MARKING 40 YEARS OF THE ROTARY ARTS FESTIVAL:** October 28 - December 31, 2016. Collage artist Derek Gores is a recycler of everyday ephemera and sculptor John Petrey works with everyday items to create iconic dress sculptures; together, they celebrate 40 years of Maitland's *Art Under the Stars* Festival.



**MEDITATIONS, MAPPING AND MEMORIES:** January 13 - February 19, 2017. Works by Sharon Lee Hart, Marie Yoho Dorsey and Masha Ryskin, and Serge Marchetta. This exhibition welcomes back four of A&H's Artists-in-Residence who fully embraced the stunning Florida light, inspirational grounds, and solitude of A&H Maitland to create exceptional works that exemplify the current contemporary art scene.



**ART31: BORROWED LIGHT:** March 3 - April 16, 2017. Works by Stephen Knapp, Deanna Morse, Nathan Selikoff, Ryan Buysens, and Martha Lent. Art31's centerpiece exhibition, *Borrowed Light*, provides a platform for artists working in the medium of light-based installations to collaborate and experiment in the galleries and on the grounds of A&H's National Historic Landmark campus.

## ORLA I ANDO!

**ARCHITECTS AS ARTISTS:** April 28 - July 2, 2017. *Architects as Artists* features works of art created by architects outside the realm of traditional functional design. This exhibition correlates with The American Institute of Architects' National Convention in Central Florida in April 2017.

---

ART EXHIBITIONS AUDIENCE: More than 20,000 guests per year -- Over 50% of visitors are between the ages of 40 and 65, have a bachelors or graduate degree, and reside in Orange or Seminole counties.

PERMANENT EXHIBITIONS FEATURED THROUGHOUT THE YEAR AT ALL FIVE MUSEUMS



**CULTURE**

**POP!**

## ONE-NIGHT ONLY ART HAPPENING

NOT YOUR TYPICAL EXHIBITION OPENING  
ORLANDO'S FIRST & BEST INTERACTIVE ART OPENING

- POP-UP EXHIBITS
- LIVE MUSIC
- LITERARY READINGS
- FOOD, WINE, CRAFT BEER

OCTOBER 28, 2016  
JANUARY 13, 2017  
MARCH 3, 2017  
APRIL 28, 2017

AUDIENCE: 200-700 guests per event; Professionals aged 25-55yrs,  
Art, Literature and Music Lovers





# ART 31



**Art31** is an innovative contemporary art event. Held at Central Florida's only National Historic Landmark and various locations throughout Orange County, Art31 is the only contemporary art event in Florida dedicated to the creation of new works of art. 2017 Featured visual artists include Stephen Knapp, Deanna Morse, Nathan Selikoff, Ryan Buysens, and Martha Lent. 2017 Schedule:

**CULTURE POP! ART31: Borrowed Light:** Interactive exhibition opening reception with live music, literary readings, hands-on activities, pop-up exhibition, film shorts, food & drink (March 3)

**ART31: ARTIST CRITIQUE & CONVERSATION:** Featuring Jeanne Brasile of Seaton Hall University; (March 14)

**ART31: CURATOR TOURS:** Every Tuesday (March 7, 14, 21 & 28)

**ART31: SENIOR DAYS:** Adults age 55+ are invited for free every Thursday (March 2, 9, 16, 23, 30)

**ART31: FAMILY DAYS:** At Winter Park Art Festival, featuring activities for families (March 17 – 19)

**ART31: NIGHT LIGHT:** Evening event with Selikoff's Audiograph and Functionally Literate's live, improvised electronic music and sound reactive motion graphics (March 23)

**ART31: LIGHT PLAY:** As the sun sets on Art31, guests enjoy a breathtaking performance by Voci Dance that weaves visual art, light, nature and dance. (March 31)

*Funded in part by Orange County Government through its Arts & Cultural Affairs program. Art31 reaches an all ages audience, to elevate the cultural identity of Central Florida. Over 28,000 experience Art31.*

# APRIL 22, 2017

## PARTICIPATION

DINNER AFFAIR

AN AWARD-WINNING IMMERSIVE ART EXPERIENCE



### VISUAL ARTISTS

ACCLAIMED ARTISTS TRANSFORM YOUR DINING TABLE INTO A WORK OF ART, AND JOIN YOU FOR DINNER TO DISCUSS THEIR CREATIVE PROCESS.

### GOURMET FOOD, WINE & BEER

FOOD AS ART THROUGH DELICIOUS CREATIONS AND FINE WINE + BEER PAIRINGS.

### PERFORMING ARTISTS

POP-UP PERFORMANCES COMPLEMENT THIS UNIQUE EVENING. PAST FEATURED PERFORMERS INCLUDE FIRE BREATHERS, AERIALISTS, CONTEMPORARY DANCERS, CLASSICAL MUSICIANS, AND MORE!

### SILENT ART AUCTION

BID ON ORIGINAL ARTWORK CREATED BY ARTIST TABLE HOSTS. GROW YOUR ART COLLECTION WHILE SUPPORTING THE ARTS IN YOUR COMMUNITY.

AUDIENCE: 200-350 guests; Professionals aged 30-55yrs,  
Community Leaders, Philanthropists, Art Lovers





# LANDMARK SOCIETY



The **A&H Landmark Society** is a group of philanthropists committed to continuing the legacy of André Smith's Research Studio. This dedicated group was formed in celebration of the Maitland Art Center's designation as a National Historic Landmark in September 2014, and provides vital funds for daily operation of our artistic treasure.

## Landmark Society Giving Levels:

- \$1,000 Landmark Society Member
- \$2,500 Artist-in-Action Guild
- \$5,000 Artist-in-Residence Guild
- \$10,000 Campus Preservation Guild



# ANNUAL GIVING

Each year the A&H participates in the United Arts Collaborative Campaign for the Arts. **Any gift, regardless of size, makes a tremendous impact on the A&H's dynamic programming and beautiful historic sites.** When you give through this Campaign, your gift is matched 15% by United Arts.

## PLEDGE INFORMATION

Gifts of \$50 or more receive a one-year subscription to *Orlando Arts Magazine*. Gifts of \$100 or more also receive the *United ArtsCard*, a buy-one-ticket-get-one-FREE & discount card for local venues.

**A. United Arts' Arts for ALL Fund** ☐\$25 ☐\$50 ☐\$100 ☐Other \$ \_\_\_\_\_

The Arts for ALL Fund supports more than 50 arts and cultural organizations, including those listed below. In addition, United Arts supports nearly 700,000 student experiences in Orange County alone. Your Arts for ALL Fund donation facilitates those experiences and supports the Industry of Creativity and Service that is producing \$264 million in economic activity and almost 9,000 jobs.

**B. Cultural Partners**

\$ 100 Art & History Museums – Maitland  
\$ \_\_\_\_\_ Association to Preserve the Eatonville Community  
\$ \_\_\_\_\_ Bach Festival Society of Winter Park  
\$ \_\_\_\_\_ Crealdé School of Art  
\$ \_\_\_\_\_ Downtown Arts District/CityArts Factory  
\$ \_\_\_\_\_ Enzian  
\$ \_\_\_\_\_ Garden Theatre  
\$ \_\_\_\_\_ Mad Cow Theatre  
\$ \_\_\_\_\_ Orange County Regional History Center  
\$ \_\_\_\_\_ Orlando Ballet

\$ \_\_\_\_\_ Orlando Museum of Art  
\$ \_\_\_\_\_ Orlando Philharmonic Opera  
\$ \_\_\_\_\_ Orlando Philharmonic Orchestra  
\$ \_\_\_\_\_ Orlando Repertory Theatre  
\$ \_\_\_\_\_ Orlando Science Center  
\$ \_\_\_\_\_ Orlando Shakespeare Theater  
\$ \_\_\_\_\_ Osceola Arts  
\$ \_\_\_\_\_ Seminole Cultural Arts Council  
\$ \_\_\_\_\_ The Wayne Densch Performing Arts Center  
\$ \_\_\_\_\_ Other \_\_\_\_\_

**A. + B. = Total Pledge \$ 100**

United Arts is a 501(c)(3) nonprofit organization. Contributions are tax deductible to the limit allowed by law.



Campaign runs November 2016 – April 2017



# ART & HISTORY EDUCATION

## Studio Art Instruction for Adults and Children

*"This was a terrific class with a very capable instructor. She was prepared and focused but also worked with students extremely well in answering questions and helping solve problems."* – Art Student

## Professional Development Opportunities for Artists

*"This was an amazing, once in a lifetime opportunity to have a nationally recognized gallerist critique our work. Ms. Solomon is obviously extremely knowledgeable and qualified. The feedback and advice that I received was by far one of the most important events that has happened in my career as a professional artist of 25 years."* – Artist Critique & Conversation participant

## Hats, Teas, and History, Carpentry Crew, History Sleuths

Hands-on programming makes history come alive both on and off campus.

*"History Rocks!"* – From 3<sup>rd</sup> grader thank you notes

## Group Tours

*"Today my fourth grade class had the privilege to visit the Art Museum. Inasmuch as we prepare the students for what they would see and experience on the trip, the overall experience was awesome. When we returned to the classroom the students shared positive thoughts of what they learned. Many said that they had never met a real life artist in person. Thanks for touching their lives through art."* - Wolf Lake Elementary Teacher

## Ladies Art Lounge

*"I love the relaxed atmosphere, and I love meeting all of the artists. I don't like that the time goes by too fast!"* – Ladies Art Lounge Patron

## Culture Camp

Culture Camp provides summer programming for youth completing kindergarten through 13 years old. This dynamic 8-week camp is led by State of Florida certified teachers, artists, and museum professionals. *"My son says this is the best camp he has ever attended and he comes home excited every day."* – Culture Camp Parent

## A&H Art Car Outreach

A professional artist leads art instruction offsite using the A&H's Art Car - a vibrantly painted mobile outreach studio and learning tool for all A&H off-site programming.





# OUR MUSEUMS



## Maitland Art Center

Founded as an artist colony in 1937 by visionary artist and architect, Jules André Smith, the Maitland Art Center became a National Historic Landmark in 2014. Enjoy art instruction, exhibits and public programs in an unequalled architectural environment.

## Waterhouse Residence Museum

Built in 1884 and on the National Register of Historic Places, docents offer visitors a glimpse into Florida Victorian life in the beautifully restored Waterhouse Residence Museum.

## The Carpentry Shop Museum

Late 19th century craftsmen built homes from native woods using only hand tools. Enjoy the Carpentry Shop Museum's permanent collections of antique tool and engage in hands-on activities, where William Waterhouse's woodworking and construction business once stood.

## Maitland Historical Museum

Visitors to the Maitland Historical Museum explore the American experience through the history of Maitland and its founders.

## Telephone Museum

The Telephone Museum has a nationally significant collection of telephone technology from 1910 to present that tells the story of telephone technology through the years, with many hands-on displays.

