Sponsorship Guide
2023-24 Season
Become Part of our Legacy

Your generous support allows the Art & History Museums of Maitland (A&H) to engage the public, preserve the past, and nurture artists in all stages of their career. With four museums spread across five acres, visitors encounter a showcase of original art and historical artifacts, watch local artists at work, and learn from some of Central Florida’s finest art instructors. The historical grounds are one of the most prominent examples of Mayan Revival architecture in the nation, and received the prestigious National Historic Landmark designation in 2014. Today A&H is recognized in the community as a place of sanctuary, inspiration, and celebration.

A&H strives to attract a broad & diverse audience. Our annual reach includes:

- Over 30,000 visitors to the museums and grounds
- Over 6,000 youth & families
- Over 30,000 during community outreach
- Over 1,400 hours of volunteer engagement
- Over 65,000 website visitors
- Over 14,000 engaged, local social media followers
- Over 6,700 newsletter subscribers

A&H aims to be our community’s premier cultural and educational resource. This is only possible through the support of partners like you. Our staff will work with you to customize a sponsorship package that is impactful for your company or family. Following is a wide variety of opportunities to show your support of our community through A&H’s 2023-24 Season. Turn the page to get involved today!

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Each art exhibition opens with a big party! These events usually include: a food truck, mingling with the artists, curator talk, live music, and more. An average of 150–300 guests attend.

Sponsor 1 reception: $500 | Season (4 receptions): $1,800

Menu of Sponsor Benefits

A&H will work with you to create a package of benefits based on the sponsorship(s) selected that is mutually beneficial. Some of the available benefits are:

- Naming / “presented by” opportunities
- Relevant logo placement (i.e. museum wall, studio door)
- Opportunity to give remarks at an event
- Promotional table at event
- Logo on exhibition opening event programs, invitations and flyers
- Logo & link on relevant pages of the A&H website
- Social media (Facebook, Instagram) and eNews call-outs
- Business profile on social media
- VIP passes to exhibition opening reception
- Guest passes to museums
- Private tour or reception
- Other custom benefits – let’s meet!

Our event audience includes a range of ages, ethnicities, and income levels – all attending to support local culture, enjoy a quality experience with friends or family, and engage in the community.

“...I have sponsored a couple of events for the community – inviting my friends and clients – at A&H, and found this unique venue to be very fun and engaging. Beautiful setting and wonderful people that want to help make the most of each event...”

- Scott Thomas, Stewardship Matters

Exhibitions of the 2023-24 Season at the Maitland Art Center

(UN)COMMON THREAD (November 11 – January 14): A dialogue between local emerging and mid-career fiber artists – Chinese American artist Jacob Z. Wan, New Jersey-based artist Alisha McCurdy, and Ghanaian artist Eugene Ofori Agyei. This exhibition will explore overlapping environmental and social issues and the diverse applications of fiber.

A CONSTANT GOODBYE: THE TABLE RUNNER STORIES OF GISELA ROMERO
January 27 – April 15, 2024
When artist Gisela Romero emigrated from her native country of Venezuela five years ago, she chose to take a table runner with her as her remembrance of home. In this powerful exhibition, the visual symbolism of the table runner becomes the basis for the story of Romero’s experience, along with her meditations on the experiences of all those compelled to leave their home countries. Romero, now an American citizen, has constructed a compelling narrative through written texts, textiles, drawings, and installation.

THE VIEW FROM WITHIN
April 27 – July 14, 2024
This exhibition is an introduction to the work of two emerging women artists with strong ties to Florida, Trinidadian artist Nneka Jones and African American artist Shannon Elyse. The exhibition provides a rare opportunity to move beyond consumption and assumptions, artistic tropes and stereotypes, and experience introspective art that reveals the inner voice and motivations of these two artists. This exhibition is co-curated with Kendra Frorup, artist and professor of sculpture at University of Tampa.

VILOMAH: AGAINST THE NATURAL ORDER
July 27 – September 29, 2024
In this solo, multidisciplinary exhibition, artist Soude Dadras investigates the traumatic sociocultural experiences she encountered firsthand in Iran, as well as the processes and rituals of healing which enabled her to turn her pain into positivity. This unique installation of traditional handwork, found objects, video, abandoned textiles, and discarded data will seek to centralize disparate voices.

Sponsor 1 exhibition: $1,100 | Season (4 exhibitions): $4,000

Each art exhibition opens with a big party! These events usually include: a food truck, mingling with the artists, curator talk, live music, and more. An average of 150–300 guests attend.

Sponsor 1 reception: $500 | Season (4 receptions): $1,800
Maitland’s Attic: A Journey Through A Small City’s Past
This permanent history exhibition will share the story of one of Central Florida’s oldest municipalities by focusing on 5 pivotal points in Maitland’s timeline, including previously unseen Black, indigenous, and LGBTQ+ stories. This includes the indigenous histories of the Timucua, Seminole, and Black Seminole; the settlement of Maitland and Eatonville; the formation of the Florida Audubon Society and its lesbian founding members; the founding of the Research Studio (now known as the Maitland Art Center) by J. André Smith; and Maitland’s rapid growth as an atomic-era bedroom community.
Sponsor exhibition for 1 year: $1,800

Access for All
Underwrite free & low cost programming at the A&H!

Last Wednesdays
The Maitland Art Center gallery offers free admission to the public on Wednesday evenings from 5:30-8:00pm. Our art and history lectures are also held on Wednesday evenings, and on months where there is not a lecture, a curator tour of the exhibition takes place, making a full cultural experience available after business hours. An average of 40-80 people of all ages attend monthly.
Sponsorship for 1 month: $250 | 1 year (12 events): $2,500

Weekly Historic Architecture Tours
Bilingual docent tours of the A&H’s National Historic Landmark campus tell the story of this artist colony established in 1937. Due to popular demand, these have increased from monthly to weekly, with one tour in Spanish monthly.
Sponsorship of 1 month (5-6 tours): $400
1 year (50-60 tours): $3,500

Studio Shows (Open House)
Attendees can bring picnic baskets, blankets, and chairs to enjoy live music in the A&H’s Main Garden. Resident artists will welcome visitors to their studios to talk about their works.
December 8, 2023 - SOLD • May 10, 2024
Sponsorship of 1 event: $600

A&H Conversations
Annual Lecture Series
This annual series is made up of exhibition-related artist talks, as well as history talks curated by Seminole State College humanities professor Trent Tomengo. These events are free of charge to the public with an average 6 events per year, and an average of 50 attendees per talk.
Sponsorship for 1 year: $1,000

The A&H’s Telephone Museum takes visitors on a tour of communications technology and the history of the telephone. Try your hand at the working switching station and then take a look at how communications change throughout time. This exciting collection features several hands-on displays and includes the story of the Winter Park Telephone Company, founded in Maitland by Carl Galloway.
Sponsor exhibition for 1 year: $1,500

in the Maitland History Museum

in the Telephone Museum

A&H Conversations
Annual Lecture Series

December 8, 2023 - SOLD • May 10, 2024
FAMILIES

Access for All continued

Free Family Day
A free afternoon of family fun, with free admission to A&H’s museums and a themed children’s art activity. An average of 200 kids and their guardians attend.
October 7, 2023 - SOLD!
December 16, 2023 - SOLD!
February 10, 2024
April 20, 2024
Sponsorship of 1: $600 | 1 year (4 events): $2,200

Little Creatives
Monthly songs, stories, and art time especially for babies and toddlers and their very special person in the main garden on the historic grounds of A&H. An average of 50+ children & adults attend.
Sponsorship for year (12 per year): $1,500

Summer Family Workshops 2024
Kids can stay creative and artistically engaged all summer long at A&H’s mid-week Family Workshops on our beautiful campus. During these hands-on arts and craft workshops, families can drop in and create at their own pace. An average of 100 visitors attend each.
Every Wednesday in June & July except third Wednesdays
Sponsorship for full Summer (6 events): $1,500

We attended Family day. It was fantastic. The kids loved making the pinch pots and the telephone museum was so interesting. All of the staff and volunteers are lovely.
- 2023 survey

Artists in Action Program
This program provides non-residential studio space to both established and emerging Central Florida artists for the practice and research of fine art. This program carries on the legacy established by our founder André Smith, who established the campus as an experimental haven for artists in 1938. Between 1938 and Smith’s death in 1959, a total of 60 artists lived and worked here. Today, Artists in Action are able to connect with the larger arts community while working in an inspiring environment, while the public has the opportunity to follow their creative journey. Studios are awarded free of charge in one-year terms.
Sponsorship of 1 studio: $1,000 | All 4 - $3,500

Artists in Residence Program
This program provides living and studio space for national or international artists to stay for six weeks. The artists have the opportunity to live in André Smith’s historical home, and work in the Mary Curtis Bok studio, located in A&H’s Main Garden at the heart of the campus. Visitors have the opportunity to watch the artists at work, and engage with them at artist talks.
This sponsorship allows A&H to bring in 4 artists from outside of Central Florida annually, and provide them with stipends to help cover food and travel costs.
Sponsorship for full Summer (6 events): $1,500

“...Having a studio where I do not have interruptions, where I have contact with nature and beauty, has been essential for me in the growth of my career as a visual artist. I arrived as an immigrant from Venezuela, and starting over in a different place is [an] uphill [battle], but having this opportunity at A&H has made the process less difficult. Without a doubt A&H is a jewel in Central Florida...and I am incredibly grateful to be part of it.”
- Gisela Romero, 2022-23 Artist in Action (Studio 6)
The Art Party 2024

Join us for an immersive experience the evening of March 30, 2024, on the beautiful Maitland Art Center campus. At the third annual Art Party, guests will enjoy light bite food stations, cocktails, interaction with resident artists, live painting, live auction of art and unique experiences, fabulous silent auction, photo opportunities, and more — and take home exclusive swag along with memories of a unforgettable time.

National Historic Landmark Campus Restoration

Help us to restore our National Historical Landmark by contributing to one of our special restoration projects, which includes working with professional historic preservationists to repair damaged artwork, and reattach art pieces that have broken over the years.

Project scope and details are flexible within your budget and interest — a menu of projects is available, starting at $500.

### Project Example

**Chapel** – A $6,000 sponsorship will allow the Chapel floor & steps to be cleaned and restored, by premier conservationists with Rosa Lowinger and Associates.

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<table>
<thead>
<tr>
<th>Sponsorship levels &amp; benefits</th>
<th>Presenting (limited to 3)</th>
<th>Golden Paintbrush</th>
<th>Silver Palette</th>
<th>Wooden Easel</th>
</tr>
</thead>
<tbody>
<tr>
<td>VIP tickets – includes reserved seats, private bar with complimentary drinks and exclusive sushi station, plus a private preview hour with the artists</td>
<td>$7,500</td>
<td>$5,000</td>
<td>$3,000</td>
<td>$1,500</td>
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<td>Marketing materials in guest swag bags</td>
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<tr>
<td>Logo on at-event signage</td>
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<tr>
<td>Logo in printed program</td>
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<tr>
<td>Logo in A&amp;H marketing materials including invitation, emails, website</td>
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<td>Included in digital &amp; print advertisements</td>
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<tr>
<td>Included on ticketing &amp; auction websites</td>
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<td>Ad in printed program</td>
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<tr>
<td>Bottle(s) of champagne at your table</td>
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<td>Included in radio PSAs</td>
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<tr>
<td>Company profile on social media &amp; enews</td>
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A&H, and our community, thanks you for your consideration and generosity!
# Year-Long Partnership Opportunities

<table>
<thead>
<tr>
<th>Levels &amp; benefits</th>
<th>PRINCIPAL</th>
<th>SUPPORTING</th>
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</thead>
<tbody>
<tr>
<td>Sponsorship of Art Party 2024</td>
<td>$25,000</td>
<td>$10,000</td>
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<tr>
<td>Sponsorship of quarterly exhibition opening reception(s)</td>
<td>Presenting</td>
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<td>Company posts on social media &amp; enews</td>
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<tr>
<td>Ad in printed newsletter</td>
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<td>Guest passes for employees or clients</td>
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<td>Private reception in one of our historic spaces</td>
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<tr>
<td>Team-building volunteer opportunity</td>
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<td>Logo &amp; link on website</td>
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</tr>
<tr>
<td>Industry Exclusive</td>
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<td>✓</td>
</tr>
<tr>
<td>Your marketing materials on campus</td>
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</tr>
<tr>
<td>Logo on on-campus signage and posters</td>
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<tr>
<td>Logo in all e-news</td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>Included in most digital &amp; print advertisements</td>
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<td></td>
</tr>
</tbody>
</table>

Contact us to get started, or for custom options based on your needs:  
Director of Advancement, Jessi VanPelt:  
jvanpelt@artandhistory.org / 407.539.2181 x260
Support Art and History in your Community

Direct sponsorship inquiries to our Director of Advancement, Jessi VanPelt:

jvanpelt@artandhistory.org
407.539.2181 x260