



Sponsorship Guide

2024-25 Season



ART & HISTORY MUSEUMS
MAITLAND

Become Part of our Legacy

Your generous support allows the Art & History Museums of Maitland (A&H) to engage the public, preserve the past, and nurture artists in all stages of their career. With four museums spread across five acres, visitors encounter a showcase of original art and historical artifacts, watch local artists at work, and learn from some of Central Florida's finest art instructors. The historical grounds are one of the most prominent examples of Mayan Revival architecture in the nation, and received the prestigious National Historic Landmark designation in 2014. Today A&H is recognized in the community as a place of sanctuary, inspiration, and celebration.

A&H strives to attract a broad & diverse audience. **Our annual reach includes:**

- Over 30,000 visitors to the museums and grounds
- Over 6,000 youth & families
- Over 20,000 during community outreach
- Over 1,400 hours of volunteer engagement
- Over 65,000 website visitors
- Over 18,000 engaged, local social media followers
- Over 7,000 newsletter subscribers

A&H aims to be our community's premier cultural and educational resource. This is only possible through the support of partners like you. Our staff will work with you to customize a sponsorship package that is impactful for your company or family. Following is a wide variety of opportunities to show your support of our community through A&H's 2024-25 Season. **Turn the page to get involved today!**

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Why partner with A&H?

- Leverage your local influence
- Engage deeper in the community
- Gain the prestige of partnering with a National Historic Landmark
- Invite your friends and clients to special events



Menu of Sponsor Benefits

A&H will work with you to create a package of benefits based on the sponsorship(s) selected that is mutually beneficial. Some of the available benefits are:

- Naming / “presented by” opportunities
- Relevant logo placement (i.e. museum wall, studio door)
- Promotional table at event
- Logo on exhibition opening event programs, invitations and flyers
- Logo & link on relevant pages of the A&H website
- Social media (Facebook, Instagram) and eNews call-outs
- Business profile on social media
- VIP passes to exhibition opening reception
- Guest passes to museums
- Private tour or reception
- Industry exclusivity (per program)
- Other custom benefits – let’s meet!**

Our event audience includes a range of ages, ethnicities, and income levels – all attending to support local culture, enjoy a quality experience with friends or family, and engage in the community.

“I have sponsored a couple of events for the community – inviting my friends and clients – at A&H, and found this unique venue to be very fun and engaging. Beautiful setting and wonderful people that want to help make the most of each event...”

-Scott Thomas, Stewardship Matters

Exhibitions of the 2024-25 Season at the Maitland Art Center

Man and Machine

October 19 – January 5



MAURO WIESER

This solo exhibition by multidisciplinary artist Mauro Wieser explores the intricate relationship between humanity and technology. Through a fusion of traditional woodworking techniques and contemporary AI-assisted machinery, Wieser delves into the complexities of male identity, challenging the notion of men’s replaceability and the myriad societal expectations thrust upon them. His engravings and kinetic sculptures juxtapose classically depicted male figures alongside snippets of their inner thoughts, liberating men from the confines of the traditional masculine ideal, portraying them as vulnerable beings grappling with evolving societal norms.

LOSS

April 26 – July 13



MIKE MASSARO

St. Petersburg, Florida based artist, Mike Massaro, is a sculptor and mixed media installation artist, who poetically manipulates everyday construction materials and found objects to meet his desired end. His solo sculptural installation Loss will be an abstract representation of the varied emotional layers of Loss in all its forms. As the viewer navigates the physical objects and nuanced lighting, they will be provided with a contemplative space in which they can process their own personal experiences of the subject. Massaro was awarded his BFA from the University of Tampa.

A Return to Espero

July 26 – October 5



ANDRÉ SMITH

A Return to Espero unveils the profound metamorphosis of André Smith, whose near-death experience served as a catalyst for artistic reinvention. Through a collection of illustrated personal letters exchanged with his dear friend, philanthropist Mary Curtis Bok, the exhibition chronicles the journey underlying the creation of the Research Studio, known as today’s Maitland Art Center. These artifacts along with a wide array of his previously unseen art becomes a testament to their shared vision and unwavering commitment to pushing the boundaries of artistic exploration in Florida.



Artist talk at exhibition opening



Gallery during exhibition opening

Continued next page >>



ISOBEL FRANCISCO

Pangarap: Espero Reimagined October 18 – January 11

This exhibition transforms the Maitland Art Center gallery into a canvas of speculative storytelling under Filipino artist Isobel Francisco's guidance. Drawing inspiration from André Smith's decision to establish an artist colony in Florida, Francisco envisions an alternate reality where Smith's path leads instead to 1937 Philippines. Through a collection of fictional artifacts, iconographies, and artworks, the exhibition invites viewers to ponder the parallels and contrasts between this imagined scenario and the museum's own history. Pangarap, which means dream or vision in Filipino, will offer a compelling alternate reality, inviting audiences to ponder the impact of one artist's decision on the cultural landscape.

Sponsor 1 exhibition: \$1,100 | Season (4 exhibitions): \$4,000

Opening Receptions

Each art exhibition opens with a big party! These events usually include: a food truck, mingling with the artists, curator talk, live music, and more. An average of 200-350 guests attend.

Sponsor 1 reception: \$500 | Season (4 receptions): \$1,800

at the **Maitland History Museum**



Maitland's Attic: A Journey Through A Small City's Past

This permanent history exhibition will share the story of one of Central Florida's oldest municipalities by focusing on 5 pivotal points in Maitland's timeline, including previously unseen Black, indigenous, and LGBTQ+ stories. This includes the indigenous histories of the Timucua, Seminole, and Black Seminole; the settlement of Maitland and Eatonville; the formation of the Florida Audubon Society; the founding of the Research Studio by J. André Smith; and Maitland's rapid growth as an atomic-era bedroom community.

Sponsor exhibition for 1 year: \$1,800

at the **Telephone Museum**



The A&H's Telephone Museum takes visitors on a tour of communications technology and the history of the telephone. Try your hand at the working switching station, then take a look at how communications change throughout time. This exciting collection features several hands-on displays, and includes the story of the Winter Park Telephone Company, founded in Maitland by Carl Galloway.

Sponsor exhibition for 1 year: \$1,500

Historical Artist Residency Programs

A&H's artist residencies are not just a program – they're a living legacy stretching back over 85 years, weaving creativity into the very fabric of our community. By providing a nurturing space for both local and visiting artists, we've formed a cultural powerhouse that has shaped perspectives, celebrated diversity, and cultivated some of Central Florida's most compelling voices. This tradition continues today, offering sponsors a unique opportunity to be part of a storied artistic lineage.

Artists in Action Program

This program provides non-residential studio space to both established and emerging Central Florida artists for the practice and research of fine art. This program carries on the legacy established by our founder André Smith, who established the campus as an experimental haven for artists in 1938. Between 1938 and Smith's death in 1959, a total of 60 artists lived and worked here. Today, Artists in Action are able to connect with the larger arts community while working in an inspiring environment, while the public has the opportunity to follow their creative journey. Studios are awarded free of charge in one-year terms.

Sponsorship of 1 studio: \$1,000 | All 4 - \$3,500



Artists in Residence Program

This program provides living and studio space for national or international artists to stay for six weeks. The artists have the opportunity to live in André Smith's historical home, and work in the Mary Curtis Bok studio, located in A&H's Main Garden at the heart of the campus. Visitors have the opportunity to watch the artists at work, and engage with them at artist talks.

This sponsorship allows A&H to bring in 4 artists from outside of Central Florida annually, and provide them with stipends to help cover food and travel costs.

Sponsorship for 1 year (4 artists): \$1,800
1 artist: \$500



"Surrounded by the output of such human creative devotion, I had never felt more inspired yet intimidated at the same time, like [Maitland Art Center founder] Smith was still among the resident artists, scrutinizing our work... For the first time in years, I had zero deadlines. I ended up allowing myself what I have not been able to do for years since becoming a full-time artist, which is to sit back and become more receptive to nature and change."

*-Isobel Francisco (from the Philippines)
Artist in Residence 2023 and 2025 exhibition artist*

Free Family Programming

A&H's free family programming brings generations together, creating joyful moments of shared discovery through art and culture. By engaging entire families in creative experiences, we cultivate critical thinking, boost self-expression, and foster empathy – nurturing young talent while reigniting the creative spark in adults. This investment strengthens our entire community, creating a ripple effect of inspiration and cultural enrichment that spans generations and will be felt for years to come.

Family Day

A free afternoon of family fun, with free admission to A&H's museums and a themed children's art activity. An average of 350 kids and their guardians attend, with the largest to date welcoming 792 people.

October 26, 2024 December 14, 2024
February 8, 2025 April 19, 2025

Sponsorship of 1: \$750 | 1 year (4 events): \$2,500

Little Creatives & Me

Monthly events with songs, stories, sensory activities, and art time especially for babies & toddlers and their very special person, in the main garden on the historic grounds of A&H. Art activities for small children are proven to improve their fine motor skills, problem-solving skills, self-expression, and self-esteem. An average of 60 children & adults attend.

Sponsorship for year (12 per year): \$1,700

Summer Family Workshops

Kids can stay creative and artistically engaged all summer long at A&H's mid-week Family Workshops on our beautiful campus. During these hands-on arts and craft workshops, families can drop in and create at their own pace. An average of 133 visitors attend each.

Every Wednesday in June & July 2025 except third Wednesdays

Sponsorship for full Summer (6 events): \$1,750



"We are so grateful to have been invited to this fantastic and wholesome event. It has helped my three-year-old son really blossom and given us dedicated time to bond. I leave the art center so full of peace and gratitude! Thank you again for pouring love into these kiddos and setting up such a wonderful creative space!"

- Little Creatives attendee, March 2024

Free Community Programming

A&H offers free community programming that provides engaging art and history cultural experiences for all generations. By eliminating financial barriers, these programs ensure that every member of the community can access and participate in enriching cultural activities. From interactive workshops to guided tours and special events, A&H's free programming aims to make art and history accessible, inclusive, and enjoyable for everyone.

A&H Conversations: Annual Lecture Series

This annual series is made up of exhibition-related artist talks, as well as history talks curated by Seminole State College humanities professor Trent Tomengo. These events are free of charge to the public with an average 6 events per year, and an average of 50 attendees per talk.

Sponsorship for 1 year: \$1,000

Last Wednesdays

The Maitland Art Center gallery offers free admission to the public on Wednesday evenings from 5:30-8:00pm. Our art and history lectures are also held on Wednesday evenings, and on months where there is not a lecture, a curator tour of the exhibition takes place, making a full cultural experience available after business hours. An average of 40-80 adults attend monthly.

Sponsorship for 1 month: \$250 | 1 year (12 events): \$2,500

Weekly Historic Architecture Tours

Bilingual docent tours of the A&H's National Historic Landmark campus tell the story of this artist colony established in 1937. Due to popular demand, these have increased from monthly to weekly, with one tour in Spanish monthly.

**Sponsorship of 1 month (4-5 tours): \$500
1 year (40-50 tours): \$4,000**

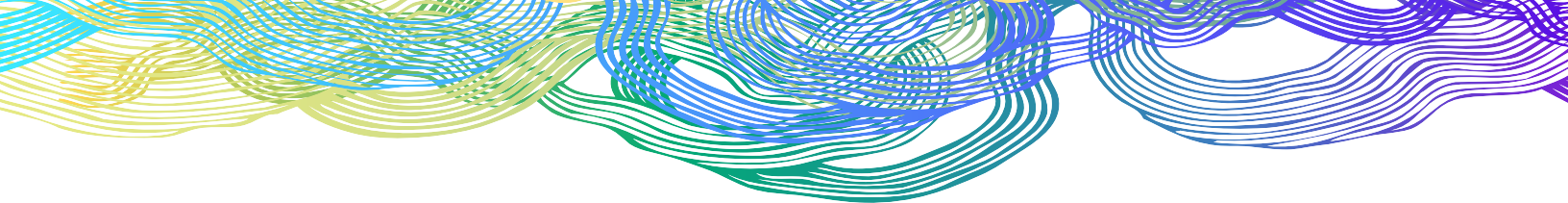
Studio Shows (Open House)

Attendees can bring picnic baskets, blankets, and chairs to enjoy live music in the A&H's Main Garden. Resident artists will welcome visitors to their studios to talk about their works.

December 6, 2024 • May 9, 2025

Sponsorship of 1 event: \$600





The Art Party 2025

Join us for an immersive experience the evening of March 29, 2025, on the beautiful Maitland Art Center campus. At the third annual Art Party, guests will enjoy light bite food stations, cocktails, interaction with resident artists, live painting, live auction of art and unique experiences, fabulous silent auction, photo opportunities, and more – and take home exclusive swag along with memories of a unforgettable time.

Sponsorship levels & benefits	Presenting (limited to 3)	Golden Paintbrush	Silver Palette	Wooden Easel
	\$7,500	\$5,000	\$3,000	\$1,500
VIP tickets – includes reserved seats, private bar with complimentary drinks and exclusive sushi station, plus a private preview hour with the artists	10 (1 table)	6	4	2
Marketing materials in guest swag bags	✓	✓	✓	✓
Logo on at-event signage	✓	✓	✓	✓
Logo in printed program	✓	✓	✓	✓
Logo in A&H marketing materials including invitation, emails, website	✓	✓	✓	✓
Included in digital & print advertisements	✓	✓	✓	
Included on ticketing & auction websites	✓	✓	✓	
Ad in printed program	✓	✓		
Bottle(s) of champagne at your table	✓	✓		
Included in radio PSAs	✓			
Company profile on social media & enews	✓			



National Historic Landmark Campus Restoration

Help us to restore our National Historical Landmark by contributing to one of our special restoration projects, which includes working with professional historic preservationists to repair damaged artwork, and reattach art pieces that have broken over the years.

Project scope and details are flexible within your budget and interest – **a menu of projects is available, starting at \$500.**

Project Examples:

Restoration of the Historical Research Studio Sign on the East Facade of the Center

Cost: \$4,500

Details: Guests arriving at the Maitland Art Center are greeted by large sculptural feature announcing arrival at the Research Studio. One of the tiles has fallen off, and the remaining ones are severely delaminated, which means the adhesive holding them on has degraded and they're at risk of also falling off. Restoration of this feature will include securing the existing features to the wall, reaching the missing element, and cleaning all pieces to prevent further erosion.



Restoration of the Abstract Concrete Grillwork in the Mayan Courtyard

Cost: \$7,500

Details: The Abstract Concrete Grillwork off of the Mayan Courtyard is a delicate carved concrete work completed by André Smith in 1956. The grill was damaged in an act of vandalism in 2014. Minor repairs were made, then the piece suffered further damage in 2020. Restoration of this feature will include reattaching pieces that were recovered, and rebuilding the missing pieces using photos of the original. All restoration work is conducted by historical preservationists.



A&H, and our community, thanks you for your consideration and generosity!

Year-Long Partnership Opportunities

<i>Levels & benefits</i>	PRINCIPAL	SUPPORTING
	\$25,000	\$10,000
Sponsorship of Art Party 2025	Presenting	Silver
Sponsorship of quarterly exhibition opening reception(s)	3	1
Company posts on social media & enews	3	1
Ad in printed newsletter	2	1
Guest passes for employees or clients	100	40
Private reception in one of our historic spaces	✓	✓
Team-building volunteer opportunity	✓	✓
Logo & link on website	✓	✓
Industry Exclusive	✓	✓
Your marketing materials on campus	✓	✓
Logo on on-campus signage and posters	✓	
Logo in all e-news	✓	
Included in most digital & print advertisements	✓	

Contact us to get started, or for custom options based on your needs:

development@artandhistory.org / 407.539.2181 x260



Support Art and History in your Community

Direct sponsorship inquiries to:

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