



Sponsorship Guide

2020-2021 Season



Become a Part of the Legacy

Your generous support enables the Art & History Museums of Maitland (A&H) to engage the public, preserve the past, and nurture artists in all stages of their career. With four museums spread across five acres, visitors encounter a showcase of original art and historical artifacts, watch local artists at work, and learn from some of Central Florida's finest art instructors. The historical grounds are one of the most prominent examples of Mayan Revival architecture in the nation, and received the prestigious National Historic Landmark designation in 2014. Today A&H is recognized in the community as a place of sanctuary, exploration and celebration.

The A&H strives to attract a broad audience. Our annual reach includes:

- Over 5,000 visitors to the museums, galleries and grounds
- Over 3,000 adult and youth students served through classes and workshops
- Over 7,000 visitors attending private events
- Over 12,000 visitors through community outreaches
- Over 1,000 hours of volunteer engagement
- Over 44,000 visitors to our primary website
- Over 7,000 Facebook followers
- Over 2,000 Instagram followers

Join us as we ignite the imagination and curiosity of residents and visitors through our institution's rich cultural legacy!



In This Guide

The Artists-in-Action Program	2
2020-21 Art Exhibitions	4
2020-21 History Exhibitions	6
More Opportunities	8
About A&H	12



*“The artist’s job is to explore
To announce new visions
And to open new doors”
-J. André Smith*

Sponsor Our Artists’ Studios

The Artist-in-Action program provides non-residential studio space to both established and emerging Central Florida artists for the practice and research of fine art. This heritage program carries on the legacy established by founder Jules André Smith, who created the historical Research Studio as an experimental haven for artists in 1938.

The Artist-in-Action program consists of five studios scattered across the museum grounds. The artists are able to connect with the larger arts community while working in a rich environment that was built on a vision of exploration, while the public has the exciting opportunity to watch their creative journey. Studios are awarded in one-year terms.

Studio Sponsorship Details

- Choose from one of five studios, including the André Smith Studio, Zora Neale Hurston Studio, and the Ralph Ponder Studio at the historic Maitland Art Center, and the Banca Family Studios at Lake Lily.
- Your \$1,200 sponsorship provides a studio to a Central Florida artist for one year.
- Your business name and logo will be displayed on the studio entrances.
- Your business will be recognized every time we mention the studio in our social media.
- Your business social media page or website will be linked on the Artists-in-Action page of the A&H website.
- You will receive an invitation to an annual meet-and-greet with the Artists-in-Action and other studio sponsors at the picturesque Maitland Art Center campus.



Exhibitions of the 2020-2021 Season

at the Maitland Art Center



New Works: An Artist-in-Action Group Exhibition

October 9, 2020 - January 17, 2021

This exhibition features new work from the six 2020-2021 Artists-in-Action. Several of their pieces are a reaction to the Covid-19 pandemic and social unrest of 2020.



Love & Compassion: Images of Mother and Child

February 4 - May 9, 2021

A call for submissions will be issued to select the work of Florida artists in the time-honored theme of Mother and Child that reflect this universal, yet ever-changing concept in various media and styles. An artist's talk and performance will accompany the exhibition.



On Seeing Segovia

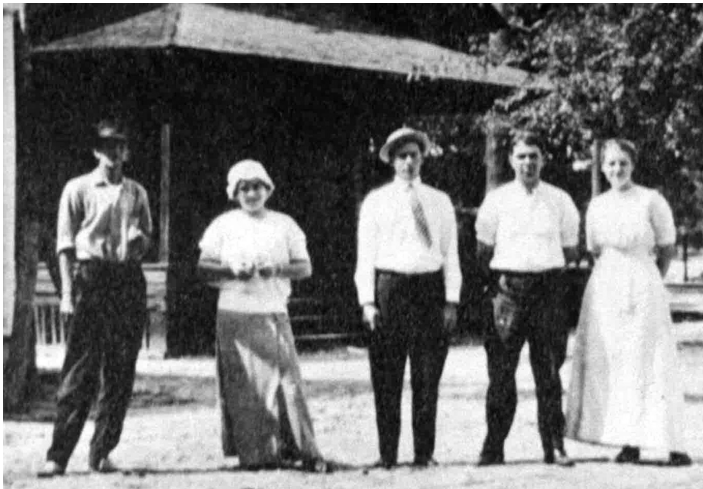
May 21 - September 19, 2021

Etchings, watercolors and paintings of France and Spain illustrate the adventure that Art Center Founder Jules André Smith embarked on in the spring of 1921 and recorded in a never before published original short story. This is the second exhibition in our Founders Summer Series that helps our visitors to discover more about the art and history of Jules André Smith.

Levels of Sponsorship | Art Exhibitions

	Event \$1,000	Exhibition \$2,500
Logo on the Community Partners and Events pages of the A&H website	★	★
Social media and eNews mentions (Facebook, Instagram and Twitter)	★	★
Logo on exhibition opening event programs & invitations	★	★
10 VIP passes to exhibition opening reception	★	★
Logos on posters distributed around Central Florida		★
Logo on exhibition banner along Packwood Avenue		★
Complimentary guest passes to the exhibition	For 25 guests	For 50 guests
You and 20 guests will experience a private tour with the curator followed by a champagne toast in the Annie Russell Courtyard		★

Exhibitions of the 2020-2021 Season in the Maitland Historical Museum



The People of Maitland
February 26 - August 15, 2021
Artifacts and photographs will bring to life the stories of the founding families and influential citizens that helped shape the city throughout the history of Maitland.



**Trains, Planes, and Automobiles:
Moving Maitland**
August 27, 2021 - February 20, 2022
Learn how Maitland’s history has been shaped by the arrival of the train line in the 1870’s, and by the invention of the automobile and later by the construction of I-4 which bifurcates the city. Did you know there was once a short take-off and landing strip on the shores of Lake Sybelia?



Levels of Sponsorship | History Exhibitions

	Event \$500	Exhibition \$1,500
Logo on the Community Partners and Events pages of the A&H website	★	★
Social media and eNews mentions (Facebook, Instagram and Twitter)	★	★
Logo on exhibition opening event programs & invitations	★	★
10 VIP passes to exhibition opening reception	★	★
Logos on posters distributed around Central Florida		★
Logo on exhibition banner along Packwood Avenue		★
Complimentary guest passes to the exhibition	For 25 guests	For 50 guests

More Opportunities to Engage



National Historic Landmark Campus Restoration

Sponsorships starting at \$1,000

Help us to restore our National Historical Landmark by contributing to one of our special restoration projects, which includes repairing damaged artwork, as well as reattaching art pieces that have broken over the past years. Project scope and details are flexible within your budget and interest.

The A&H Annual Lecture Series

\$3,000

This annual series is made up of exhibition-related artist talks, Artist-in-Action Talks and Studio Conversations with Artists-in-Residence. Your sponsorship will allow us to host these events free of charge to the attendees.



Support Art Access for All

Free Admission for Children

\$7,000

Provide free admission for all school age children (when attending with a paid adult) for one year to all four museums. This includes children visiting with their families and field trip groups with paid chaperones.

Art School Scholarships

starting at \$500

Art School at A&H offers an array of unique classes and workshops for adults and children, all year long. Each \$500 contribution covers the tuition for 10 children in our Young Artist Workshops, or 2-4 adults in our Art School classes and single-day workshops. Scholarships are awarded to students from underserved parts of the surrounding communities and to those with the greatest need.



Free Wednesdays For All

\$10,000

The museums are currently closed on Wednesdays. With your sponsorship, the museums will be open with free admission for all on Wednesdays, with extended evening hours until 7pm!



Annual Holiday Artists Market

**2020 Date: Sunday, December 13
(2021 Date TBD)**

\$2,000 sponsorships available

Artists and artisans from across Central Florida gather to share their creations with the community at this vibrant bazaar.

Your sponsorship will help the A&H in an effort to support the arts community that has been impacted so greatly by the pandemic. A&H is offering booth space at no cost and no commission so that artists will take home all of the profits they earn. Sponsors are welcome to set up an information booth among the vendors who have created handmade pottery and jewelry, paintings and art prints, hand-dyed scarves, fiber art and more.



ABSTRACT: The Art Party

Saturday, March 27, 2021

\$5,000 and \$2,500 sponsorships available

Abstract: The Art Party is an alternative to the traditional annual fundraising gala. This celebration of today's art scene will allow our donors, members and guests to mingle with working artists at a festive, informal, fun-filled event that is a frenzy of music, food, and of course - art.

Event sponsors receive the VIP experience, including the only seated dining at the event (located in the VIP lounge), a signature cocktail, valet parking and a preview of the silent auction.

Abstract: The Art Party promises to be a highlight of the arts gala season for years to come!

About A&H

Art & History Museums of Maitland (A&H) is a premier Central Florida cultural destination and community gathering place, combining the best of both art and history.

A&H is home to four unique museums: the Maitland Historical Museum, the Telephone Museum, the Waterhouse Residence and Carpentry Shop Museum and the Maitland Art Center (the only National Historic Landmark in greater Orlando). A&H is also home to a variety of art classes and workshops, as well as two artist residency programs.

Our Museums



The Maitland Art Center

The Maitland Art Center was founded and designed by architect and artist J. André Smith in 1937 as an experimental winter retreat for artists, funded by philanthropist Mary Curtis Bok. Smith hosted artists such as Ralston Crawford, Milton Avery and Consuelo Kanaga, and author Zora Neale Hurston. Today, the Maitland Art Center, one of the few examples of Mayan Revival architecture in the southeast, is recognized as a National Historic Landmark by the National Parks Service.



The Maitland Historical Museum

Learn the story of our city, from 19th-century settlers to modern developers. The story of Maitland is part of the larger story of Central Florida, and in the Maitland Historical Museum we strive to present a complete picture of that history. Each season features a new aspect, from childhood life to architectural development, telling the full story piece by piece.



The Telephone Museum

In 1910, the Winter Park Telephone Company began when Carl H. Galloway had the idea to improve his father's grocery store by installing phones in the homes of their best customers, so they could phone in orders. This is just one of many stories of telephone technology through the years that is shared in the Telephone Museum, our most hands-on exhibition.



The Waterhouse Residence & Carpentry Shop Museum

William H. Waterhouse was one of the city's earliest pioneers, building his home on the shore of Lake Lily in 1884. The home stayed in the Waterhouse family until the 1980s, when it was donated to the City of Maitland. Today, we operate it as a museum dedicated to life in Florida during the Victorian era. William's original carpentry shop remains on the property as well.

Support Art and History in your Community

Direct sponsorship inquiries to:

Development Department
development@artandhistory.org



ART & HISTORY MUSEUMS
MAITLAND

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Foundation*